



# BERA

## - is on the move!

## Breaking News!

Dear Resident

What is BERA? BERA is a Residents' Association. Over the last 21 years it has established itself as a key force in protecting the environment of Thorpe Bay and surrounding areas. Membership now numbers over 1000 households and BERA is the most prominent residents association in the Borough and one of the largest in the UK.

**James Moyies**  
Local representative  
for West  
Shoebury Ward

**Peter Croysdill &  
Claire Bibby**  
Local representative  
for Southchurch  
Ward

Both can be  
contacted on  
**info@bera.co.uk**

Ron Woodley—Chair, BERA  
91 Tyrone Road  
Thorpe Bay  
Essex SSI 3HD

Phone: 01702 588662  
E-mail: [info@bera.co.uk](mailto:info@bera.co.uk)

Many local residents have now asked BERA to expand into other areas because they have seen what we have achieved locally. With the introduction of the Government's new Localism Bill, areas that are not covered by a recognised organisation will be vulnerable to overdevelopment, so it's important we work together. As a Residents' Association, we have an opportunity to generate our own local development framework policies. So, being a member of BERA will enable you to feel involved and give you an opportunity to express your opinion on the area that you live.

**So, BERA is on the move!** We are looking to grow further to include the whole of Thorpe, Southchurch and West Shoebury Ward. This is a massive undertaking, but we believe it is necessary to protect the east of Southend-on-Sea from overdevelopment, lack of policing and anti-social behaviour.

BERA takes an interest in all local issues. We have expertise in law and planning and are ready to listen to the concerns of residents and promote those issues raised, either with individual assistance or by representation to the Council or the Police.

We have already been successful in helping our members in West Shoebury, Southchurch and Thorpe Wards with individual problems such as unwarranted developments, initiating and promoting the Save our Sea-Front campaign, lobbying for improved school crossings, action on graffiti prevention, anti-social behaviour and vehicle speed reductions.



Our regular meetings with the police have established strong links within the community and have helped to protect our area which is seen as one of the safest in the town.

The BERA committee has decided that the time is right for an expansion of the organisation as described above. We welcome new members and would also be pleased to hear from those new members who would like to represent their own particular areas on BERA's committee. The committee can obviously only accommodate a very small number of new appointees, but it has long been our principle to have representation from the different areas within the local community.

## OFFER!

The annual BERA membership contribution is just £5.00 per household. This modest sum contributes towards campaign costs and legal fees. To incentivise new memberships BERA has decided that all new members joining the association after 1<sup>st</sup> September will be accepted for the £5 fee for the period 1/9/11 to the 31/12/12 – an exceptional offer!

Only a strong residents' association can stop our councillors from being complacent about issues that concern all of us. If you would like to have your say on local issues and your views heard in the Council Chamber, we would welcome your membership.

Ron Woodley, Chair, BERA

If you would like to join BERA then please return this form with your remittance to:

**Mike Stafford, Treasurer BERA, 124 Parkanaur Ave, Thorpe Bay, Essex, SS1 3JD, or Ron Woodley, Chair BERA, 91 Tyrone Road, Thorpe Bay, Essex, SS1 3HD**

**Please make cheques payable to: BERA**

Title (Mr, Mrs, Miss, Ms, Other): .....

Name: .....

Address: .....

Post Code: .....

Telephone: .....

Email: .....

I am interested in becoming a Committee Member,

please contact me

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Thorpe Bay  
Essex SS1 3HD

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